



## **ABOUT | MHSS**

The Next Wave Group Mental Health Society Services (MHSS) offers psychiatric and other mental health societies full management, as well as a menu of support & special services.

Our current & potential clients include American Psychiatric Society District Branches and mental health related organizations of all types.

# SPECIAL IN-DEPTH EXPERTISE IN

- Continuing Medical Education
- Corporate Relationships
- Digital Communications
- Event Management
- Finance
- Fundraising
- Governance
- Grants
- Graphic Design
- Membership Development
- Public Affairs/Advocacy
- Strategic Planning

#### MHSS CLIENT LIST

#### MHSS Clients

- Group for the Advancement of Psychiatry
- Senior Psychiatrists, Inc.
- Society of Uniformed Services Psychiatrists

### **MHSS | TYPES OF SERVICES**

Full management or selected services include:

#### **GOVERNANCE**

- Board Meeting Planning & Support
- Minutes
- Board Education
- · Participation in National Affiliate Meetings
- · Strategic Planning

#### **FINANCE**

- Bookkeeping
- Accounting
- Dues Processing
- Budgeting & Fiscal Planning
- Bank Reconciliations
- · Monthly Reporting
- Auditor/Tax Support
- Corporate Memberships/Sponsorships
- Grant Writing

#### **COMMUNICATIONS**

- Mailing Address/Office
- Phone Answering (Local Area Code)
- Fax Service
- Web Site Design & Maintenance
- E-Blasts
- Graphic Design
- Brochures, Magazines, Books, Directories
- Webinars

#### **EVENTS**

- Planning & Budgeting
- Venue Selection & Contract Negotiation
- Registration (Online, Phone, Mail)
- Name Tags
- Food & Beverage
- Audio-Visual
- On-Site Staffing
- Continuing Medical Education
- Photography

#### **MEMBERSHIP**

- Membership Database Management
- Member Services
- Membership Campaigns
- · Chapter/Affiliate Relations
- Member Programs

# **ABOUT | NEXT WAVE GROUP, LLC**

#### PRINCIPAL/PRESIDENT | Patricia H. Troy, CAE

- Degrees: B.S. & M.Ed. Auburn University; CASE Loyola College (Baltimore)
- Certifications: Institute of Organization Management
   US Chamber IOM; Certified Association Executive
   by ASAE CAE
- Major Lifetime Accomplishment: Co-founder, Chesapeake Academy, Independent Elementary School; 1980 (Now Lower School of Severn School)
- Publications: Flex: The Virtual Office Advantage; Various Feature Articles in Client Publications
- Memberships: American Society of Association Executives,
   Association Management Company Institute; Women in Communications,
   American Business Women's Association, Annapolis & Anne Arundel County
   Chamber of Commerce, Greater Severna Park & Arnold Chamber of Commerce



#### **PRIOR HISTORY**

Grew Out of Bay Media, Inc. - A Publication Management Company - Digital & Print, Graphic Design, Web, Founded 1989 (Sister Company)

#### **COMPANY TYPE**

Association Management Company (Full Service & Cafeteria Options)

#### **DIVISIONS**

Organization Management Service (OMS); Hem/Onc Society Services (HOSS); Mental Health Society Services (MHSS)

#### **CLIENT BASE**

Local, State, Regional, National, International

#### CLIENTS

20 & Growing

#### **OPERATIONAL MODEL**

Virtual (Since 2006); Uses Mostly Independent Contractors

#### **TEAM SIZE**

40 Contractors & 2 Employees; 20 States

#### SPECIAL EXPERTISE

Turnarounds, Strategic Planning, Conflict Management, Publications, Web-based Operational Systems, Applied Technology/Operating Systems



# FULL MANAGEMENT, PROJECT MANAGEMENT, & SUPPORT SERVICES

SHORT & LONG TERM CONTRACT CUSTOMIZED OPTIONS AVAILABLE

#### www.nextwavegroup.com

550M Ritchie Highway, #271 Severna Park, MD 21146

**p:** 410-647-5002

e: admin@nextwavegroup.com