



ABOUT OS

The Next Wave Group Organization Services (OS) offers full association management, as well as a menu of support and special services. Our current and potential clients include a broad mixture of professional associations and foundations.

SPECIAL IN-DEPTH EXPERTISE IN

- ▼ Continuing Medical Education
- ▼ Corporate Relationships
- ▼ Digital Communications
- ▼ Event Management
- ▼ Finance
- ▼ Fundraising
- ▼ Governance
- ▼ Grants
- ▼ Graphic Design
- ▼ Membership Development
- ▼ Public Affairs/Advocacy
- ▼ Strategic Planning

OS CLIENT LIST

- ▼ Alliance Health Education Initiative
- ▼ Bay Media, Inc.
- ▼ International Association of Structural Integrators
- ▼ Public Relations Society of America - MD Chapter
- ▼ Prometheus Retreat, Inc.
- ▼ Radiologic Nursing Certification Board, Inc.
- ▼ Sacred Dance Guild
- ▼ Sisters in Crime

ABOUT | NEXT WAVE GROUP, LLC

PRINCIPAL/PRESIDENT | Patricia H. Troy, CAE

- ▼ **Degrees:** B.S. & M.Ed. Auburn University; CASE Loyola College (Baltimore)
- ▼ **Certifications:** Institute of Organization Management – US Chamber – IOM; Certified Association Executive by ASAE – CAE
- ▼ **Major Lifetime Accomplishment:** Co-founder, Chesapeake Academy, Independent Elementary School; 1980 (Now Lower School of Severn School)
- ▼ **Publications:** *Flex: The Virtual Office Advantage*; Various Feature Articles in Client Publications
- ▼ **Memberships:** American Society of Association Executives, Association Management Company Institute; Women in Communications, American Business Women’s Association, Annapolis & Anne Arundel County Chamber of Commerce, Greater Severna Park & Arnold Chamber of Commerce

PRIOR HISTORY

Grew Out of Bay Media, Inc. – A Publication Management Company – Digital & Print, Graphic Design, Web, Founded 1989 (Sister Company)

COMPANY TYPE

Association Management Company (Full Service & Cafeteria Options)

DIVISIONS

Organization Services (OS); Hem/Onc Society Services (HOSS); Mental Health Society Services (MHSS)

CLIENT BASE

Local, State, Regional, National, International

CLIENTS

23 and Growing

OPERATIONAL MODEL

Virtual (Since 2006); Uses Mostly Independent Contractors

TEAM SIZE

40+ Contractors and 2 Employees; 20 States

SPECIAL EXPERTISE

Turnarounds, Strategic Planning, Conflict Management, Publications, Web-based Operational Systems, Applied Technology/Operating System