



ABOUT REVIVE&THRIVE

The mission of Revive and Thrive is to help struggling organizations find direction and develop strategies to achieve stability.

Philosophy:

- ▼ Most struggling organizations can be saved, providing they are willing to make changes.
- ▼ Revitalization must be positioned as an opportunity.
- ▼ Younger member involvement is key.
- ▼ Seasoned members can be the biggest advocates of revitalization.
- ▼ Revitalization is an investment in the future.

ACCEPTANCE IN PROGRAM:

NWG will only accept organizations in our Revive and Thrive Program if, after careful review, we believe we can help the organization solve their problems. If not accepted in our program, it does not mean that we think the organization can't be saved. It just means that we don't think that there is a match for our skillset.

LEVEL OF SERVICE

Level 1 - Consultation

Level 2 - Collaborative short-term assistance

Level 3 - interim Management

Level 4 - Ongoing Management

- ▼ Optional Services
- ▼ Strategic Planning
- ▼ Six Systems Review
- ▼ Virtual Operations Consultation
- ▼ Horizon Virtual Venue

It is possible to start Revive and Thrive at any Level. Those who enter at Level 1,2 or 3 may move to a Level 4 contract by mutual agreement.

DESCRIPTION OF LEVELS

Level 1: Level 1 is designed for organizations that need guidance in how to overcome challenges. Examples: internal divisiveness, declining membership, depleting financial reserves, lack of board engagement, malfeasance recovery, need for reinvention, outdated technology, and lack of direction.

Level 2: Level 2 is designed for organizations where management and volunteer leaders agree that there are serious problems, but have been unable to solve them. Revive and Thrive will work collaboratively with existing management and volunteer leaders help the organization stabilize.

Level 3: Level 3 is designed for organizations who, for whatever reason, find themselves without management. NWG will provide interim executive level management and infrastructure support services, while working with the organization to develop a plan for next steps.

Level 4: Level 4 is designed for organizations who are facing challenges and are seeking to make a change in their operating model and management. Reasons to make changes might include: departure of executive Director/CEO, need to significantly reduce operating costs, and/or need for technology update. (Note: NWG also accepts new full-service or partial management clients directly, outside of the Revive and Thrive Program.)

CLIENT PROFILE

Geographic Reach: local, state, regional national, international

Type: professional associations, 501(6) (other IRS classifications considered)

Specialties Served: Medical, Education, Environmental, Communications, Library (other areas considered)

Special expertise and Priority Acceptance: Oncology, Mental Health